



*Te
Whaioranga*

ePānui from PHARMAC's Te Whaioranga Māori Health Team

Plan to strengthen work with Māori

PHARMAC is committed to the principles of the Treaty of Waitangi – a commitment reflected in our Māori Responsiveness Strategy, Te Whaioranga. Our goal is to ensure that *“Māori have the right to the right medicine, at the right time for the right price and with the right information to understand how to use medicines.”*



We are currently in the process of revising our Māori strategy, a process that started last year. We have talked with many of our key Māori stakeholders during PHARMAC events, wānanga, hui, and the PHARMAC regional forums. We will continue to do so as it is important that Māori are involved throughout the whole process. The new strategy will have a strong focus on partnerships including iwi, hapū and whānau, whānau ora collectives as well as Māori organisations. We anticipate launching the new Te Whaioranga 2012-2017 in June 2012. If you would like to have your say please email me at awhimai.reynolds@pharmac.govt.nz

Awhimai Reynolds
Māori Health Manager



Māori men line up for heart checks at Te Rā o te Raukura

At the annual event in Lower Hutt, 141 Māori and Pacific Island men lined up to get their hearts checked with partners and tamariki in tow. Te Rā o Te Raukura is a popular event supported by Māori and on Sunday 5 February many turned up to enjoy the festivities. This is a good example to show that when services, like One Heart Many Lives, are taken to the community people will use them. For more info about the programme click here www.oneheartmanylives.co.nz



First time for Ngapuhi festival

Under our partnership agreement, Te Pū o Te Wheke facilitated heart checks at the Ngapuhi festival on 28 January this year. This was the very first time that free hearts checks were held in this rohe and their first experience of the One Heart Many Lives programme. The response was overwhelming. The men were so pleased to have something there for them, a promotion that focused on men's health, that 117 Māori men got their hearts checked. They fully embraced the opportunity to see health professionals and discuss their health. The hearts checks were rounded off with free hair cuts and mirimiri. Many also entered the cycling competition to see how far they could cycle in 2 mins. A DVD of the highlights will be available soon. Watch this space.



Māori and medicines

A free two-day wānanga on 'Māori whānau staying well with medicines' was held in Thames in December 2011. The wānanga aims to help Māori health workers improve their knowledge of medicines information. It covers topics such as how to access subsidised medicines and getting the best from medicines. Read what some of the participants have said about their experience [here](#).

For a schedule of the wānanga for 2012 and to register online - go to www.hrphow.co.nz



Māori on forum agenda

More than 120 health professionals throughout the country attended the 2012 PHARMAC forum on February 20 in Wellington. They came to hear about the work we are doing with Māori among other topics. The forum was a day long event involving presentations by PHARMAC, panel speakers and interactive discussions among participants. This was a chance for people with an interest in our work, medicines and wider health issues to interact with PHARMAC directly.

Upcoming events

10 March 2012

Creekfest – One Heart Many Lives free heart checks for Māori and Pacific Island men
Cannons Creek Park PORIRUA

19-20 March 2012

He Rongoā Pai He Oranga Whānau wānanga (HRPHOW)
Rauawaawa Charitable Trust, 50 Colombo St, Frankton, HAMILTON

27-28 March 2012

He Rongoā Pai He Oranga Whānau wānanga (HRPHOW)
Kingsgate Hotel, 9 Riverside Dr, WHANGAREI

[Click here to register for a HRPHOW wānanga](#)

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