

Minutes of the PHARMAC Consumer Advisory Committee (CAC) meeting

Thursday 5 July 2018

The meeting was held on Level 9, 40 Mercer St, Wellington from 9 am.

Present

David Lui	Chair
Stephanie Clare	CAC member
Lisa Lawrence	CAC member
Te Ropu Poa	CAC member
Tuiloma Lina Samu	CAC member
Adrienne von Tunzelmann	CAC member
Key Frost	CAC member
Francesca Holloway	CAC member

Apologies

Neil Woodhams	CAC member
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In attendance

Katie Sherriff (Acting CAC Secretary), Sarah Fitt, Alexis Poppelbaum, Ātene Andrews, Karen Jacobs-Grant, Fono-Tuvalu Fuimaono, Meena Vallabh, Sandy Bhawan, Simon England, Catherine Proffitt, (PHARMAC staff) attended for relevant items.

1. Record of previous meeting

Minutes of the 28 March 2018 meeting were accepted as a true and accurate record.

Samu/Clare

2. Chair's report

The Chair commented that the consumer voice review and community conversations were a great opportunity for PHARMAC staff to engage with communities, and noted that these forums are opportunities to support PHARMAC's bold goal 1 work; eliminating inequities in access to medicines by 2025.

The Chair also noted that PHARMAC's bold goal 1 is an opportunity for CAC to add value, and updated the committee on PHARMAC's hackathon – an initiative to improve PHARMAC's innovation capability and develop ideas for bold goal 1.

The Chair commented that the committee is going to look for more opportunities to interact with PHARMAC's Pharmacology and Therapeutics Advisory Committee (PTAC) and PHARMAC Board.

3. Session with the Chief Executive

PHARMAC has made some recent staffing changes including Alison Hill being appointed as Director Engagement and Implementation.

Members were thanked for their support in PHARMAC's community conversations. Members provided feedback on these events. This included better use of CAC members' local networks to secure locations and promote forums, attaching forums to pre-existing community events, supporting staff in engaging with Māori and Pacific peoples, and considering live online events. CAC members noted that despite variable attendance at events, each community conversation generated helpful and robust discussion.

4. Update on consumer voice review 2018

Members were updated on PHARMAC's consumer voice review work. Feedback will be analysed in August 2018, and reported back in September 2018, including options for improvement.

5. Update on Te Whaioranga

Members were updated on Te Whaioranga progress.

Members acknowledged the success of PHARMAC scholarships with Māori partners, and congratulated the team on the establishment of Tapuhi Kaitiaki awards for Māori nurses.

Members were also updated on the progress of the Hauora Arotahi (Māori health areas of focus) work. Changes to the Māori health areas of focus will be announced September 2018.

6. Update on Pacific Responsiveness Strategy

Members were updated on Pacific Responsiveness Strategy progress.

It was noted that the strategy is progressing ahead of schedule, with 18 of the 21 actions for stage 1 currently underway.

It was also noted that an action and implementation plan will be developed for stage 2 of the strategy in 2019. Members recommended that when going into stage 2, lessons be learned from Te Whaioranga.

CAC members acknowledged that the strategy was well consulted on and had buy-in from the community.

7. Keep antibiotics working

PHARMAC is reinvigorating the 'Keep Antibiotics Working' campaign, which is being run predominantly through social media. The campaign will be publicly launched in July 2018.

Members were presented with visual concepts that aim to provide information about how people can keep antibiotics working.

Members requested that they be engaged when the campaign goes live.

8. PHARMAC's work in eliminating medicines access inequities

Members were thanked for their input into the medicine access equity problem definition and scope document.

CAC members were updated on the significant areas of development, including the definition of medicine access equity and the identification of the levels of impact PHARMAC has on the drivers that facilitate medicine access. This document has since been reworked with further input from the Health Safety and Quality Commission (the Commission).

It was noted that PHARMAC has established a partnership with the Commission for its primary care improvement challenge, Whakakotahi. Whakakotahi is a sector-led initiative that sees the Commission work with selected primary care teams on projects to improve the quality of patient care.

Members requested they be engaged when the partnership is publicly announced.

Meeting closed 12.30 pm.