

Loratadine: Your brand is changing



Noumed Loratadine by Noumed is your new brand

Your new brand of Loratadine comes from Noumed and is branded "Noumed Loratadine".

Different name, but it will work the same

Noumed's loratadine is made by a different company than Lorafix. However, it contains the same active ingredients in the same amount. It should work in your body the same way as Lorafix.

More information

There's more information about this on our website. Use the web address or scan the QR code with your phone.

www.pharmac.govt.nz/loratadine

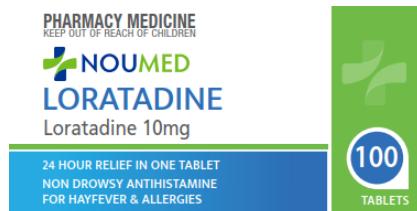


Why is this happening?

This is a tender brand change. Every year, Pharmac runs a tender process to create competition among suppliers to supply many medicines used by New Zealanders.

The tender helps Pharmac manage the costs of medicines. Any savings we make are returned to the medicines budget to help pay for new medicines.

Your brand change is helping fund more medicines for more New Zealanders.



No data? No problem!

- Go to www.zero.govt.nz
- Select Healthify or Pharmac
- Browse the site without using any mobile data.