

# Our Strategic Direction



## HEALTH SYSTEM OUTCOMES

- People are living longer in good health
- People have an improved quality of life
- Health Equity for Māori and all other people

## OUR PURPOSE

- To deliver the best health outcomes from New Zealand's investment in medicines and medical devices
- We uphold the articles of Te Tiriti, advancing Māori health and aspirations: Tino Rangatiratanga; Partnership; Active protection; Options and Equity

## OUR IMPACT

- Our investment choices enhance wellbeing
- Medicines and medical devices are used appropriately, equitably and well
- We play a key role in an effective and equitable health system

## OUR STRATEGIC PRIORITIES 2020-2024

### Enhance key functions

We continuously improve the way we work to deliver maximum value to New Zealanders



### Medical devices

We drive better value and more consistent access to hospital medical devices



### Equitable access and use

We enable equitable access and use of medicines and related products through influencing availability, affordability, accessibility, acceptability and appropriateness



### Data and analytics

We measure health outcomes and make evidence-informed decisions, using and making available data and insights from a wide range of sources



### Public understanding, trust and confidence

We listen to the views of New Zealanders and we communicate clearly and simply



### Relationships and partnerships

We create strong and enduring partnerships across the health system and beyond

## ORGANISATIONAL EXCELLENCE

- Our people are engaged, supported and have the capabilities to do their work
- Our people are enabled with the right ICT tools and capability
- We are future focused and we systematically use performance information to adjust plans and deliver better results

## WHAT WE DO

- Make choices and manage expenditure and supply
- Support and inform good decisions about access and use
- Influence through policy, research and insights

## OUR VALUES

- Fresh Thinking
- Due Respect
- Can Do
- Within Our Means